2027

HUNGEXPO EXHIBITIONS

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HUNGEXPO Ltd.'s

EXHIBITIONS IN 2027

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AGROmashEXPO	27–30 January
FeHoVa	11–14 February
TRAVEL+	11–14 February
BUDAPEST BOATSHOW	11–14 February
CONSTRUMA	8–11 April
HUNGAROTHERM	8–11 April
HOMEDesign	8–11 April
eurocine	29 April – 1 May
INDUSTRY DAYS	4–7 May
AUTOMOTIVE HUNGARY	4–7 May

hungexpo **EXHIBITIONS IN ONE PLACE**

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Dear Partners, Exhibitors and Visitors,

We have come through an exceptionally demanding business year – one marked by significant challenges, yet also by success. We delivered on everything – together with you – we set out to achieve. At the same time, we look ahead to 2027 with confidence: the latest market signals and the renewed momentum in professional activity indicate that the economy is finally gaining traction. This is encouraging news for us all.

Our established events and exhibitions continue to attract the industry's leading players. By the end of 2026, a substantial share of exhibitor space had already been booked for AGROmashEXPO and FeHoVa, both taking place in the first half of the year. Exhibitor registrations also continue to come in for the CONSTRUMA exhibition portfolio, the Travel Exhibition and Industry Days.

By monitoring market trends and listening closely to the needs of stakeholders in Hungary and across the region, we embarked in 2026 on one of our most inspiring initiatives in recent years. Through EUROCINE, Budapest welcomed the most prominent and influential international representatives of the global film production services and supporting industries. I am proud that the trust placed in us remains as strong as ever: in 2027, EUROCINE will once again open its doors to film industry professionals at the HUNGEXPO Budapest Congress and Exhibition Center.

It is equally encouraging to see the growing interest among international event organisers in HUNGEXPO's services – which meet European standards – and in Budapest as a destination. This means that we will once again have the opportunity to host numerous major international conferences and professional events in 2027.



Photo: Zalán Illyés, Népszava

As the regional market leader, we have a responsibility to provide effective support and a stable professional platform for all those who, despite economic headwinds, remain committed to moving forward. This year, we once again welcome partners who – like us – believe in the unique and irreplaceable value of face-to-face engagement, and who continue to have unwavering confidence in our shared future success despite changing circumstances.

I am confident that in 2027 we will once again provide the setting for many successful business deals, innovative showcases and inspiring moments. I encourage you to seize the business opportunities offered by the year's events, build meaningful in-person connections and continue to grow – together, with us.

Gábor Ganczer
CEO, HUNGEXPO Ltd.

AGROmashEXPO

45th International Agriculture
and Agricultural Machinery Exhibition

27–30 January 2027



Agriculture is here.

AGROmashEXPO is the best-known and largest trade fair of Hungary's agricultural sector. The event is not only the leading professional platform that brings together the largest number of machinery distributors, but also the most important forum for networking, business negotiations and discovering the latest trends. It also provides both exhibitors and visitors the chance to learn about agricultural innovations, technological solutions, development and financing opportunities through demonstrations and presentations.

Alongside numerous international brands, the key representatives of domestic machinery manufacturing will also be present this year. As far as the input area is concerned, the display will focus on seeds and other reproductive materials, pesticides, artificial fertilizers and pest-control substances. In addition, as in previous years, animal health, livestock farming technologies, viticulture and viniculture, logistics, agricultural electronics, measurement technology and automation will also receive significant attention.

As usual, the trade fair will be accompanied by a rich programme.

THEMES

- Agricultural machines, equipment
- Animal breeding and their instruments, equipment of institutions for animal breeding
- Agricultural construction
- Forestry and forestry machinery
- Agricultural input materials
- Agrar electronic, measurement, diagnostic and laboratory technology
- Environment protection in agriculture
- Work security, working clothes
- Agricultural services
- Agricultural environment management, rural development
- Hungarian garden
- Viticulture and Viniculture

www.agromashexpo.hu/en | agromashexpo@hungexpo.hu

FeHoVa

33rd Fishing, Hunting and Arms International Exhibition

11–14 February 2027



Ancient heritage, new experience.

The grand meeting of the region's hunters, anglers and nature enthusiasts will already be held for the 33rd time in 2027.

FeHoVa is the region's most significant hunting exhibition and the greatest Hungarian event for fishing shows in spring. In addition to the professional demonstrations and the usual recurring events, visitors will also be treated to a number of popular attractions in 2027.

As is tradition, special hunting trophies and the latest innovations in hunting—including fire-arms, optical equipment and clothing—will be on display. Visitors will also be able to meet the top angling champions of the country, who will share tips and tricks with the audience.

Simultaneous events:
49th Travel+. International Tourism Exhibition and Experience Fest
35th Budapest Boat Show International Boat Exhibition

THEMES

Arms
- Antique and ornamental firearms
- Hunting firearms, ammunitions
- Sport weapons, equipment and tools of sport shooting
- Gas and alarm guns
- Arms and equipment of police and security
- Knives, foldable knives, daggers, bows
- Optics
- Electronic instructing tools, virtual aids, games

Angling
- Carp fishing, lure fishing, feeder matchfishing equipment
- Light tackle fishing equipment
- Accessories, clothing
- Fishing tourism
- Angling associations, organizations

Hunting
- Hunting items, equipment, tools
- Hunting garment, supplementary equipment
- Hunting jewels
- Off-road cars, transportation vehicles
- Hunting and forest products (food products, ornamental items)
- Wildlife management
- Tools of trophy preparation, preparates and skins
- Hunting tourism and hunting-lodges
- Dog kennels, compounds, dogcare equipment, dog food
- Nature conservation
- Hunting federations,organisations, associations, schools

Forestry machines, tools, organisations

Horse keeping and equestrian sports
– clothes, equipments, suplements

www.fehova.hu/en | fehova@hungexpo.hu

TRAVEL+

49th International Tourism Exhibition
and Adventure Festival

11–14 February 2027



One step closer to adventure.

For 48 years, the Travel+ exhibition has been Hungary's leading event marking the start of the tourism season, offering professionals an essential platform for building connections and discovering the latest trends. Over the four-day event, visitors can find inspiration among a wide range of domestic and international destinations, explore the cultures of different countries, discover the distinctive attractions of Hungary's regions, and immerse themselves in the world of travel through a varied programme.

Alongside its vivid showcase of travel options, the exhibition is a key meeting point for the tourism industry, where market participants can build new relationships and gain valuable professional insights. The conferences explore the most pressing issues and emerging trends in tourism, while providing an important forum for professional discussion and networking.

In 2027, the Travel+ exhibition, the Budapest Boat Show, the Caravan Salon and the E-bike Test&Show will be held concurrently with FeHoVa at HUNGEXPO, from 11 to 14 February 2027, welcoming both industry professionals and the general public. These closely related themes will form a compelling, outdoor-focused group of exhibitions, further enhancing the appeal of the events and enabling exhibitors to reach an even wider audience.

Alongside showcasing the latest motorhomes and caravans, the Caravan Salon creates an authentic campsite atmosphere. At the E-bike Test&Show, visitors can try out more than 100 electric bicycles on a 3,000-square-metre test track. FeHoVa rounds out the joint programme with themes centred on hunting, angling and outdoor recreation.

THEMES

- Tourist boards
- Foreign countries
- Hungarian tourist regions
- Tourism bureaus, travel agencies
- Accommodation sites
- Mayor's offices, local governments
- Public transportation companies
- Catering service providers
- Theme tourism (active, recreational, festival, gastronomic, sacral, etc.)
- Professional organisations

www.utazas.hungexpo.hu/en | utazas@hungexpo.hu

BUDAPEST BOATSHOW

35th International Boat Exhibition



11–14 February 2027

A feeling that brings us together.

From 11 to 14 February 2027, the Budapest Boat Show will bring the world of boating and life on the water to HUNGEXPO for the 35th time. As Hungary's largest landlocked marina, it creates a key meeting point where exhibitors can showcase their latest products to a targeted audience, increase their brand visibility and build valuable professional connections.

The exhibition offers a comprehensive overview of the latest trends in boating and water sports. Alongside various types of boats, it features a wide range of water sports equipment, gear, accessories and related services.

Its visitors include experienced boaters and boat owners as well as potential buyers and newcomers, enabling exhibitors to reach new customer groups.

Interactive programmes for professionals and the public create an engaging setting for presenting products and services, while bringing the world of water sports closer to visitors.

In 2027, the Budapest Boat Show will welcome visitors at the same time and venue as the Travel+ exhibition, Caravan Salon, E-bike Test&Show and FeHoVa. By bringing together these complementary themes, the event will appeal not only to boating enthusiasts but also to a wider audience seeking active, nature-focused leisure experiences, further expanding exhibitors' reach and business opportunities.

THEMES

- Sail, motor and electric boats
- Equipment and accessories
- Ship-building materials, paints, varnishes
- Water sports clothing
- Yacht charter, boat rental
- Ports and harbor services
- Boat insurance services, boat leasing
- Training services, courses
- Windsurf, surf, kitesurf and related equipment
- Jet-ski, water ski, wakeboard and related equipment
- Diving equipment, accessories, clothing
- Authorities, associations, organisations, journals
- Luxury products and services, nautical gifts
- Floating houses

www.boatshow.hu/en | boatshow@hungexpo.hu

CONSTRUMA

45th International Building Trade Exhibition



8–11 April 2027

The place where plans become reality.

With its history spanning over decades, CONSTRUMA International Building Trade Exhibition is the most influential professional event of the Hungarian building industry. Each year, the event provides a forum for professionals seeking answers to the future challenges of construction and open to innovative solutions. Domestic and international manufacturers present their latest technologies and developments here, with the exhibition supported by prestigious professional organisations. The rich conference programme incorporates several large-scale construction events, creating opportunities for knowledge sharing, networking and learning about current trends.

The exhibition is the namesake of the CONSTRUMA Home Making Themed Exhibition Group, which includes the CONSTRUMA, HOMEDesign exhibitions and also HUNGAROTHERM in every odd year, making it Hungary's only forum that comprehensively covers the entire spectrum of home creation — from construction through building engineering to interior design and furnishing.

Complemented by a garden theme, this spring's event also presents the opportunities inherent in the external environment related to the home, and its close connection with the interior living space. Thanks to this complexity, the CONSTRUMA home creation exhibitions form a unique exhibition complex not only in Hungary, but in the Central and Eastern European region as well.

The exhibition will focus on the following themes:

innovation and sustainability	circular material use	smart and digital planning solutions	energy efficient and carbon-neutral construction	industrialised and modular planning technologies

THEMES

- Construction industry, construction materials, machinery
- Portals, gates, shading technology, glass industry
- Roofing, tinning industry
- Prefabricated houses
- Water, heat, sound insulation, facade construction
- Lighting technology, building electricity, building automatization
- RENEO – renewable energy, alternative energy
- Garden

www.construma.hu/en | construma@hungexpo.hu

HUNGAROTHERM

13th International Trade Exhibition for Heating, Ventillation, Air Condition Technology and Sanitation

8–11 April 2027

The future of building engineering.

Hungary's largest building engineering trade exhibition HUNGAROTHERM is held in every odd year as part of the CONSTRUMA Home making themed exhibition group. The event's key themes are heating, air-condition, ventilation and cooling technology. The novelties of other building engineering themes are also highly represented. The big international manufacturer's showcases are accompanied by high-end additional programmes, which attract a lot of visitors as well. The 2027 exhibition will focus on innovative building engineering solutions, digitalisation and modernisation.

HUNGAROTHERM is the summit of building engineering providers. In addition to the intensive presence of manufacturers, the competitions, meetings and programmes for building engineers, mechanics, fitters and future professionals also add to the event's attractiveness. The construction industry's new challenges have brought changes in the area of building engineering as well, so it's worth using the opportunity to present the latest trends and product lines for the widest possible audience in HUNGAROTHERM exhibition.

THEMES

- Heating technology
- Cooling technology
- Air, ventillation, climate technology
- Sanitation technology
- Pumps, water treatment devices
- Sewerage, wastewater treatment
- Assembly technology
- Measurement, contol and regulating devices

www.hungarotherm.hu/en | hungarotherm@hungexpo.hu

HOMEDesign

15th Home making Exhibition

8–11 April 2027



The home is You.

The HOMEDesign Home making exhibition is the jewel box of the CONSTRUMA Home Making Themed Exhibition Group, and in 2027 it will be organised for the 15th time. From the kitchen through the bathroom to the living room, everything needed to create a stylish and functional home can be found here.

The exhibition highlights the latest domestic and international furnishing and design trends. The interior-designed spaces are not only spectacular but also evoke real homes, allowing visitors to experience first-hand how these trends become tangible, inspiring solutions in everyday living spaces. At the HUNGARIAN DESIGN stand, Hungarian design trends have received special attention since the inception of HOMEDesign, also arranged in interior settings.

The professional content of the exhibition was developed with the help of our partners, the Association of Hungarian Interior Designers, FABUNIO – Association of Hungarian Furniture and Woodworking Industries, the Hungarian Stone Association, Association of Carpet Designers (SZETT), Women in Construction Industry Association and Hungarian Home Staging Association.

The highlighted theme of the 2027 exhibition is functionality, sustainability and slow-living.

THEMES

- Kitchen furniture, -tecnology
- Furniture
- Furniture industry and interior design raw materials
- Bathroom & wellness
- Coatings (cold, warm)
- Fireplaces, stoves
- Stairs, railings
- Design accessories, ornaments
- Home textile
- Home illumination
- Entertaining electronics
- Interior design planning, advice
- Services

www.otthon-design.hu/en | otthondesign@hungexpo.hu

eurocine
budapest

29 April – 1 May 2027

Back at HUNGEXPO.

Eurocine Budapest returns to HUNGEXPO – 29 April–1 May 2027, Budapest

Hungary's first trade exhibition and professional meeting dedicated specifically to the film industry will return to HUNGEXPO in 2027, welcoming film professionals from Hungary and abroad.

The choice of venue is no coincidence: as one of Europe's leading film production hubs, Budapest provides an ideal international setting for the event while creating a new professional platform for the film industry.

In 2026, Eurocine Budapest was held in Budapest for the first time, jointly organised by SCS Concepts and Exhibitions Ltd. and HUNGEXPO. The event's success exceeded all expectations and clearly demonstrated the need for such a professional platform within the Hungarian and regional film industry, further strengthening the two companies' position in the domestic and international film sector.

Covering every stage from production to post-production, the event provides a dedicated B2B platform for film professionals. It brings together representatives of production and post-production companies, technology providers, distributors and industry partners, offering them the opportunity to meet in person, build business relationships and develop new partnerships.

Through expert-led seminars, Eurocine Budapest offers invaluable insights into every aspect of filmmaking, enabling visitors to connect with industry leaders, discover best practices and stay up to date with the latest trends in film and television production.

THEMES

- Cameras, lighting equipment, LEDs, optics, grip, software
- Production technology, post-production and sound
- Equipment rental companies and services
- Hospitality
- Software and workflow
- Animation
- Career expo
- Art department
- Studios, locations
- Education

www.euro-cine.com | list.eurocine@hungexpo.hu

INDUSTRY DAYS

14th International Industrial Trade Exhibition

4–7 May 2027



Progress drives us.

The 14th INDUSTRY DAYS International Industrial Trade Exhibition will be held at HUNGEXPO Budapest Congress and Exhibition Center on 4-7 May 2027.

The exhibition is Hungary's largest and most significant business event for the industrial sector, bringing together the latest products and services, established manufacturing technologies and innovative solutions for the future in one place and at one time. Offering comprehensive solutions for small, medium-sized and large enterprises, the trade fair will once again be accompanied by an extensive conference programme in 2027, organised in cooperation with government bodies and professional organisations. Exhibitors and visitors can exchange first-hand information on industry trends while benefiting from synergies across different sectors.

In 2027, the defence and SME's Zone will be introduced as new thematic areas, while the planned programme will also feature new attractions, including a drone competition and robotics demonstrations.

Simultaneous event:
15th AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers

THEMES

- INDUSTRIAUTOMATION – process automation, electronic security technology, industrial electronics, electrotechnology, building automation, system integration
- FLUIDTECH – fluid technology
- Supplier industry
- CHEMTECH – chemical, plastic, rubber industry
- MACH&WELD – machine manufacturing technology, welding technology
- LOGEXPO – logistics, intralogistics
- 3D printing – additive technologies
- ENERGEXPO – Energetics, energy management
- VÉDŐHÁLÓ Budapest – labour safety, fire safety, security
- Industrial environmental protection
- Pharmaceutical and healthcare technologies
- Professional associations, organisations, education
- Defence industry
- Economic Forum – financial and economic services
- Cybersecurity, data security

www.iparnapjai.hu/en | iparnapjai@hungexpo.hu

AUTOMOTIVE HUNGARY

15th International Trade Exhibition for Automotive Industry Suppliers

4–7 May 2027



On the way of the evolution.

In May 2027, AUTOMOTIVE HUNGARY International Trade Exhibition for Automotive Industry Suppliers will welcome professionals for the 15th time.

We created the exhibition as a meeting forum for the stakeholders of the Hungarian and regional automotive industry: car manufacturers, suppliers as well as small and medium enterprises.

Domestic car factories will be joined by suppliers, part manufacturers, the representatives of the manufacturing process and supplier services, automotive industry units and systems, manufacturers and distributors of automotive components and systems, SI companies, industry-related service providers and the representatives of the educational sector tied to the automotive industry. The event showcases the typical automotive industry matrix, including certain elements of such areas as electronics, information technology, software, machine, plastic, chemical and composite industries.

In 2027, the event will once again be accompanied by a B2B supplier forum and the TECH-TOGETHER competition for engineering students.

Simultaneous events:
14th INDUSTRY DAYS International Industrial Trade Exhibition

THEMES

- Vehicle manufacturers
- Manufacturing processes and services of suppliers
- Automotive components and systems
- IT
- Factory / production equipments
- Industrial services
- Business services
- Human resources
- Alternative drive technology
- Garage industry

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INFORMATION

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HUNGEXPO



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AGROmashEXPO

FeHoVa

AUTOMOTIVE HUNGARY

INDUSTRY DAYS

eurocine

BUDAPEST BOATSHOW

TRAVEL+

CONSTRUMA

HUNGAROTHERM

HOME Design

hungexpo since 1967

2027